



Tel: 905.475.6104
Fax: 905.475.5843
www.browneco.com

Browne & Co.
100 Esna Park Drive, Markham
Ontario, Canada L3R 1E3

For Immediate Release
February 2011

Contact: Dawn Tyson
d_tyson@browneco.com

NEWS RELEASE

Emile Henry's Pizza Stone for the Oven or Grill

Markham, ON --- February 2011 --- With Emile Henry's new pizza stone, classic or creative homemade pizzas are always a success whether baked in the home oven or on the backyard grill.

Made in France of Burgundy clay, Emile Henry's Flame technology allows the stone to withstand high heat temperatures (up to 700°F/370°C), turning the backyard grill into a pizza oven. The 14" pizza stone absorbs moisture from the pizza dough while distributing heat evenly throughout the pizza, resulting in perfectly cooked crust; crispy or soft, without overcooked toppings. The stone heats up quickly; in about 15 minutes, making meal preparation quick and easy.

This generous size stone keeps pizza warm throughout the meal and its modern look and colourful design makes it perfect to serve from. The light-weight and large handles makes it easy to lift and manage to the table. Thanks to a special glaze, the pizza can be cut directly on the stone without the fear of scratching it. The natural non-stick properties of Flame products allow food to release easily.

The Emile Henry Pizza Stone is truly one of a kind. Made of all natural materials, it is dishwasher safe.

Retail price for the Emile Henry Pizza Stone is \$49.99 and is available in Red, Black, Fig and Olive.



Look for Emile Henry products in specialty kitchen stores nationwide. To find their closest retailer, consumers can call Browne toll-free at 866-306-3672 or visit www.emilehenry.com.

About Browne Retail: Browne & Co. Retail Division is the exclusive Canadian distributor of high quality kitchen and giftware: Arc/Luminarc/Chef & Sommelier, Berard, CDN Timers & Thermometers, Cuisipro, Dreamfarm, Emile Henry, Global Knives, Kasumi Knives, Kitchen Grips, Mosa Whippers, Proteak, Pulltex and William Bounds Mills.

###

